



Hibiscus Children's Center
Saving Children Since 1985



APRIL is CHILD ABUSE PREVENTION MONTH

"When we are no longer able to change a situation, we are challenged to change ourselves."

Viktor E. Frankl



CHALLENGING TIMES

Right now, we are facing unprecedented challenges as a community and as a non-profit caring for one of the most vulnerable populations - abused children.

As a result of the current pandemic situation, families may be feeling isolated, financially stressed due to jobs closing or cut hours, and many parents are facing the challenge of closed daycare and schools.

The possibility of increased abuse and/or neglect is very real for children in our community.

In the U.S.

3.6 Million cases of reported abuse annually.

5 children per day die from abuse and neglect.

1 out of 3 girls and 1 out of 5 boys will be sexually abused by age 18.

Around 80% of child maltreatment fatalities involve at least one parent as perpetrator.

80% of children that die from abuse are under age 4.

90% of juvenile sexual abuse victims know their abuser.

In Florida

Ranks 3rd in the country for human trafficking.

Over 40,000 cases of child abuse reported annually.

Over 100 child deaths annual due to abuse/neglect.

Partner with HIBISCUS CHILDREN'S CENTER. BE PART OF THE SOLUTION FOR CHILDREN.

375,000 nights of safety and over 3,000 children & youth received life-changing services, along with enriching & educational opportunities, since 1985.

Specialized sexual abuse treatment to children affected by sexual abuse and human trafficking.

Trauma-informed care for all children in our care.

Professional Mental Health services to over 850 children annually in our community and residential programs.

60 children sleep safely tonight and over 200 annually at our Shelter and Village.

80 youth annually receive career preparation and training through the Career Pathways Program. Youth participate in on-site internships in the Graphic Design Impact Center and CULINARY Program.

Prevention services to almost 1,000 children & families annually through Supporting Families in Crisis and SafeCare Programs.

We are currently providing services to clients in our Community Outreach Programs through TeleHealth and video technology to help meet the needs of our children & families and help prevent additional cases of child abuse during this difficult time.

Hibiscus Children's Center has been doing very important work prior to the pandemic and we need to continue doing it now while incurring additional expenses to care for our most precious resource - OUR CHILDREN.

CEO Message by Matt Markley



Dear Hibiscus Friends,

As you may know, **APRIL IS CHILD ABUSE PREVENTION MONTH**. Every year at this time we reach out to our supporters and the community at large. You've been a loyal member of the Hibiscus family and your support is deeply appreciated. This is uncharted territory, we seem to face new challenges daily.

We are working to keep children safe AND healthy. Hibiscus has implemented a proactive plan and is following CDC guidelines related to the Coronavirus pandemic. The latest challenges will strain an already tight budget. Additional financial support will be required to meet unanticipated costs over and above our typical expenses.

CHILDREN NEED YOUR HELP MORE THAN EVER.

If schools are closed indefinitely, the agency will incur:

- the cost of additional meals and snacks;
- the cost of additional staff to care for children and ensure we maintain the floor of safety;
- the cost of additional staff for educational instruction;
- the cost of additional counseling for children and families.

We estimate the cost of these additional items/services at \$45K per month.

All fundraising events have been canceled for the remainder of the season. In addition, Hibiscus Treasure House is closed until further notice. Thrift store sales directly benefit children and families in our programs. **The potential loss of revenue is estimated to be \$100K.**

These are uncertain times and your financial situation may have been affected as well. We are not insensitive to this. If you feel you can help Hibiscus at this tenuous moment, we thank you. And please stay safe.

Sincerely,
Matt Markley
President/CEO

Please consider becoming a Sustainer with your monthly donation of \$35 or more in recognition of Hibiscus' 35th Anniversary of keeping kids safe.



Did You Know ...

If you donate **up to \$300** before December 31st, you can now deduct even if you don't itemize. For those that itemize, there is an even greater opportunity for savings in taxes to you.

To learn more, please contact Michelle King, Chief Development Officer, at (cell) 561-452-5791 or MKing@hcc4kids.org.

**We can't do it without YOU.
Thank You!**

DONATE HERE TO HELP CHANGE A CHILD'S

